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# Jacqueline Backman

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**Speaker • Trainer • Facilitator • Coach**

Jackey is a candid yet compassionate international speaker and trainer who has delivered her inspiring and life-enhancing presentations to more than 30,000 people during the past 10 years.

Her advanced teaching techniques and her ability to translate business acuity into relevant and instantly applicable skills engages people at all levels of corporations, businesses and organizations.

Her teachings on life skills are embraced worldwide as participants experience her passionate message of purpose and gratitude. She is joyfully committed to life-long learning and is at her best when she is teaching people how to be *their* best and experience happier more fulfilling lives.



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**Powerhouse communicator** with more than 10 years of expertise in designing and delivering results-producing training programs to more than 30,000 people at all levels in private and public corporations, businesses and organizations throughout Canada, U.S.A., Europe and the Middle East.

**Exceptional ability** to identify exactly what is getting in the way of obtaining results.

**Designs and delivers** interactive presentations and programs that address and overcome obstacles, engage participants and achieve results for leadership, communication, transformation and personal development.

**Uses advanced teaching techniques** to spark participants' love of learning. Creates safe, respectful and compassionate environment filled with humour and discovery of self through experiential exercises which are painlessly eye-opening and incomparably motivational.

# Jacqueline Backman

Jackey is an excellent leader and coach. She connects easily with people and builds strong relationships. During her time in Oman, she delivered leadership training and coaching to senior executives and civil servants. They just loved her and her approach. This helped her achieve great successes.

**Dr. Mohammed Benayoune, Owner, The Achievement Centre, Middle East**

Jackey was exceptional and full of energy the entire 2 days of our managers' conference. Everyone in our group of 24 wanted to participate. Every manager stood up and stated that they were learning a lot and enjoyed being there. This was our sixth managers' conference and this has never happened before. I can not thank you enough for such a wonderful time.

**B. Matus, Asset Manager, Marc Realty, U.S.A.**

Jackey demonstrated her own personal leadership ability and her deep understanding of what truly motivates people. I feel she has directly impacted my success as a leader.

**Scott Shawyer, CEO, JMP Engineering, Canada**

Life altering quite literally! The seminar provided me the information / tools to be a more effective leader. I was extremely apprehensive to attend the workshop but am glad I did. Although my peers came from varying occupations, roles and demographics, the information crossed all barriers and was useful for leaders in any capacity. You have a gem with "JackeyB". Her enthusiasm, knowledge, approach and tact are priceless. As an educator, I was able to gain knowledge simply through her modeling. She is an asset to your education centre. She is an exceptional teacher.

**Diane Reid, Peel District School Board, Canada**

Excellent speaker and workshop. Very energetic, very comfortable in approaching her. Gives plenty of related examples and knows more than most on the subject. Really outstanding.

**Joanne Page-Gauthier, Library Archives of Canada**

Excellent! It met all of my expectations – and even exceeded. I have really grown and feel excited about the future.

**Michelle Ingram-Smith, Manager, Waterloo Women's Crisis Services, Canada**

Jackey kept the audience motivated and interested. I would not hesitate to attend one of her conferences, use her services or recommend her as a guest speaker. She is an amazing asset to any group ... I absolutely love this woman!!!

**Rachel Leduc, Director Management Services, Sport Canada**

This woman is amazing! She knows exactly what she's talking about and keeps it so simple, no bells, no frills, just straight talk. The best investment I've ever made!

**Andrew Vella Montague, Owner, Dragonlord Creations, Malta, Europe**

Good! Great! Life altering!

**Chunyan Hao, Ontario Ministry of Environment, Canada**

Fabulous, insightful and absolutely amazing. Jackey is uplifting and motivational as always.

**Lisa Macdonald, Manager, Purolator, Canada**

Fulfilling! Great! Changed the way I think about certain situations that I had not dealt with.

**Jackie Dinnelle, Manager, House of Commons**